

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Local Family Wins National Sweepstakes

EcoWater Systems gives grand prize to Schuyler, NE resident

St. Paul, Minn. (Nov. 19, 2007) – EcoWater Systems LLC announced today that Kim and Shane Cummings won a new Ford Mustang convertible through EcoWater Systems' annual *Soft Life™ Sweepstakes* drawing.

A celebration of the Cummings' good luck and the turning over of the keys is scheduled to take place the afternoon of Wednesday, Nov. 28 at the EcoWater Systems dealership in Fremont, NE. Representatives from the company's headquarters in St. Paul will also be in attendance to congratulate the Cummings and to present the grand prize.

Kim Cummings works in advertising sales at *The Banner-Press* in David City. She and husband, Shane, live in Schuyler with their yellow lab, Maggie. Completing the family are Kim's four stepchildren, all of Omaha.

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Each year, EcoWater Systems LLC gives away a Ford Mustang convertible through its *Soft Life™ Sweepstakes*, a program to support EcoWater Systems dealers across the nation. Thousands of entries were submitted in the 2006/2007 contest.

"We are excited that the winner is from here again," said Terry Reeh, co-owner of the EcoWater Systems dealership in Fremont, NE. Another of Reeh's entries won the *Soft Life™ Sweepstakes* in 1999. "We look forward to handing over the keys to the Mustang to the Cummings on November 28th." Kim Cummings' new 2007 Ford Mustang convertible will be on display at the celebration, courtesy of Diers Ford of Fremont.

"The annual *Soft Life™ Sweepstakes* serves as a wonderful opportunity for us to support our dealers and thank our loyal customers," said Donald Brockley, president of EcoWater Systems LLC. "We're excited for the Cummings, as well as for our outstanding Fremont EcoWater dealers, Alan and Terry Reeh."

EcoWater Systems LLC is a St. Paul, Minnesota-based manufacturer of commercial and residential water treatment systems with over 80 years of experience improving consumer water quality. EcoWater Systems is a member of The Marmon Group of companies, an international association of autonomous manufacturing and service companies with sales in excess of \$6.9 billion. For more information, visit www.ecowater.com.

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