

NEWS RELEASE



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FOR IMMEDIATE RELEASE

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ECOWATER SYSTEMS ACQUIRES VRTX TECHNOLOGY AND OPERATIONS; EXPANDS GREEN PRODUCT PORTFOLIO WITH CHEMICAL-FREE WATER TREATMENT FOR COOLING TOWERS

St. Paul, Minn. (May 6, 2014) – EcoWater Systems®, a Marmon Water/Berkshire Hathaway Company, is pleased to announce the expansion of its commercial business product line through the acquisition of the Controlled Hydrodynamic Cavitation (CHC) technology and operations from VRTX Technologies of Schertz, Texas.

CHC is a proven environmentally-friendly water treatment technology used in HVAC, process cooling and refrigeration systems to effectively control scale, biological growth and corrosion without the use of chemicals. Adding CHC technology to a cooling tower saves energy, reduces water consumption and maintenance costs, and minimizes or eliminates sewer discharge volume.

According to Chris Wilker, president of EcoWater Systems, Professional Products, “CHC technology fits perfectly with our ‘Clean Water.Green Future.™’ brand promise at EcoWater. We can now offer water treatment professionals patented, proven, chemical free technology systems for cooling towers and other water applications. In the coming months, we plan to rapidly expand sales and service for this progressive technology through our network of EcoWater dealers in North America, who are anxious to add yet another exclusive technology to their EcoWater product line.”

For more than 15 years, VRTX Technologies has been a world leader in CHC chemical-free water treatment of cooling towers and evaporative condensers used in government buildings, hospitals, schools, chilled water plants, manufacturing facilities, cold storage warehouses, casinos and data centers.

Production of CHC technology systems will continue to take place in Schertz, Texas, and plans are underway to transition the systems to the EcoWater brand. For more information, visit www.ecowaterchc.com.

About EcoWater Systems®

EcoWater Systems® is a member company of The Marmon Group , an international company of more than 140 autonomous manufacturing and service companies, and subsidiary of the Berkshire Hathaway Company. Since 1925, EcoWater Systems has been dedicated to offering quality, innovative, eco-friendly water systems for residential and commercial applications. EcoWater is one of the largest manufacturers of home water treatment systems, which are sold under the EcoWater name through an extensive international dealer network, as well as private-labeled brands available from leading retailers. EcoWater's Professional Products group manufactures and services commercial water treatment systems for industry. For more information, visit www.ecowater.com.

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